

# Asia Society Hong Kong Center October 2008 Program

*The Entrepreneurs Series*

## Defining Moments of an Entrepreneur

A Luncheon Panel Discussion with **HO KWON PING**, Founder of Banyan Tree and **DOUGLAS YOUNG**, Founder of G.O.D.

Friday, October 17, 2008

J.W. Marriott Hotel, Salons 1-3, Pacific Place, Admiralty

Reception at 12.15 p.m., Luncheon at 12.30 p.m., Close at 2.30 p.m.

**NEW PROGRAM**

HK\$390 Asia Society members/Singapore Association members, HK\$490 Non-members

In the second in our *Entrepreneurs Series*, we present a panel of distinguished entrepreneurs from the region for a candid discussion of their entrepreneurial journey. From luxury travel to auto components to lifestyle products, the panelists will share their personal story and insights. Was there a defining moment? What was the most difficult decision they had to make and why? What were the highs and lows? What do they wish they had known then and what are they still learning?

**HO KWON PING** is Founder and Executive Chairman of Banyan Tree Holdings, a leading manager and developer of premium resorts, hotels and spas in the Asia Pacific. Banyan Tree has carved a niche in the boutique hotel market by bringing romance and intimacy back to travel. To date, the Group manages and/or has ownership interests in 23 resorts and hotels, 65 spas and 65 retail galleries, as well as two golf courses. The Group is engaged in aggressive expansion in emerging markets such as China and the Middle East. The Group has received many awards and is recognized for its commitment to the environment and corporate social responsibility. KP was named Chief Executive Officer of the Year at the Singapore Corporate Awards 2008. He graduated from University of Singapore.

**DOUGLAS YOUNG** is Founder and Managing Director of Goods of Desire (G.O.D.), retailers in furniture, home ware and lifestyle products with a contemporary Chinese twist. Most of its products are designed in-house by a multi-disciplinary design team led by Douglas. His vision is to build a Hong Kong brand that is both forward looking and proud to display its cultural origins. To date, G.O.D. has a flagship store in Causeway Bay, as well as branches in Central and Tsim Sha Tsui and a number of smaller outlets. G.O.D. also has operations in major cities in China and wholesales to many countries. Born in Hong Kong, Douglas trained as an architect at Sheffield University, U.K.

Moderated by **Allen Fung**, Hong Kong Managing Partner, McKinsey & Company

**RESERVATIONS:** To make your reservation, please return your payment with this form as soon as possible. Checks should be made payable to **The Asia Society Hong Kong Center Limited** and mailed to **Asia Society Hong Kong Center, 13/F Baskerville House, 13 Duddell Street, Central**. Credit card payments may be faxed to **2877-5343**.

**CONFIRMATIONS:** Please consider your registration confirmed unless notified otherwise. No tickets will be issued for Asia Society Hong Kong Center programs. Your name will be held on a list at the door, and your receipt and name badge may be collected on the day of the program.

**CANCELLATIONS:** Please note that no-shows will be charged. Individual cancellations cannot be accepted less than 2 working days before the event.

### OCT 17 (FRI) A LUNCHEON PRESENTATION WITH HO KWON PING & DOUGLAS YOUNG

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Asia Society members/Singapore Association members	<input type="checkbox"/> vegetarian	@\$390=
Non-members	<input type="checkbox"/> vegetarian	@\$490=
Tables of 12		@\$4,680=

Name _____
Guest Name _____
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# ASIA Society



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