



.: Talent Innovation – Thriving in the New Normal Global Economy

- Are you perplexed by the antics and ethics of **new-breed Gen Y** staff who have invaded our workplaces?
- How do you effectively manage someone from a **different generation**?
- What does one become a **Contemporary Leader** to manage a **diverse** worldviews, perceptions and expectations?
- Are you concern with the implications for **Talent Management** with the changes in the **new normal global economy**?

Enhance your managerial skills to meet the demands of an ever-changing and market-oriented workplace!

A must-attend event with unique value propositions for senior management, HR professionals, and people managers!

.: About the Speaker

LifeWorkz is the **preferred Gen Y consultant** for a number of government agencies and companies, and provides authoritative thought leadership on this issue in Asia - with a **unique Asian perspective and research** done across Asia Pacific. Our guest speaker, **Cheryl Liew-Chng**, the CEO of LifeWorkz, is a recognised authority on **worklife effectiveness**, gender and **cross generational** issues in the workplace and the **contemporary leadership** imperative for the new normal business environment going forward.

Cheryl is the author of *Talents Onboard* and co-author of

FREE Admission!

Date: Tuesday, 20th April 2010

Time: 7pm – 9pm

Venue: ipac boardroom, Suite 5101, 51/F, The Center, 99 Queen's Road Central, HK

Pre-registration required!

sgassn@gmail.com

Who should attend

- Senior Executives
- HR Directors / Managers
- Learning & Development Directors / Managers
- Diversity Directors / Managers
- Heads of Department

Book your seat now!

Simply email sgassn@gmail.com with your name, designation, company, mailing address, email and contact number.

Organizer reserves the right to change the date, time and venue of the workshop at its discretion.

© All rights reserved.

Working Together - **two landmark publications** on work-life integration. She holds a master's degree in Human Resource Development from George Washington University, USA, and is an alumna of INSEAD.

.: Synopsis

A hands-on, action-oriented session on the implications and solutions to **optimize performance** of your workforce. Join us to **enhance the managerial skills needed** to meet the demands of an ever-changing and market-oriented workplace, and overcome generational differences to achieve **optimal performance**.

Participants will

- Get insights into the **latest, most relevant** research and the **most promising** company practices.
- Have an overview of **tools and resources** to help them and their organisation navigate this “new normal” in ways that work for the staff, the organisation and community.

There will be particular emphasis on Generations X and Y, including actual case studies from the **financial and hospitality industries**.

Email to:

sgassn@gmail.com

.: Brought to you by



**The Experts on Work-Life,
Gender & Generations**

www.LifeWorkz.org